

Centennial Celebration Dude Ranchers' Association Convention

The Northern Hotel | Billings, Montana

January 26-30, 2026

We're beyond excited to invite you to the 100th Annual Dude Ranchers' Association Convention in Billings, Montana, happening January 26th-30th!

This centennial celebration marks a monumental milestone in DRA history, and it's shaping up to be an unforgettable event. From inspiring new vendors and dynamic speakers, every moment promises something special. You'll enjoy unique networking opportunities, lively sponsored cocktail hours, our always-anticipated annual auction and awards night! This isn't just another convention, it's a once-in-a-lifetime gathering of the DRA community, and we can't wait to share it with you. For any questions, don't hesitate to reach out to the DRA office. We'll see you in Billings!
Warmly, Bryce, Brandi & Whitney

Convention Events

Monday Evening Entertainment:

Dinner & Entertainment with Lynn Downey "100 Years of the DRA"
Grand Ballroom

Tuesday Evening Entertainment:

Premiere of Call of the West Documentary - DoubleTree Inn Hotel -
3rd Floor Ballroom

Wednesday Evening Entertainment:

Dress Like the "Dudes" Do! Dinner & Costume Contest
followed by Dancing to Kyle Shobe & The Walk 'Em Boys
Grand Ballroom

Thursday Highlights:

Motivational Speaker & DRA Auction Night
Grand Ballroom



Accommodation Details

The Northern Hotel | Billings, MT | January 26 - 30, 2026

Please call the The Northern Hotel and let them know you are
with the Dude Ranchers' Association.

1.406.867.6767

Room Prices: Classic King or Queen Guest Room: \$209 per night
Classic Double Queen Guest Room: \$230 per night
Classic King Suites: \$274 per night

Double Occupancy: Standard King or Double Queen

**NOTE! Mention the Dude Ranchers' Association
but also include this code: BKG1136 If you have any
issues, please contact Bryce directly**

**Reserve Your
Room Today!**

*No additional charge for children 18 and under

The DRA recommends arriving the
afternoon of the 26th and departing the
morning of the 30th. This will allow
you stress-free traveling and time to
participate in everything the
convention has to offer!

**VIEW THE
AGENDA HERE**

*The Northern Hotel offers complimentary self and valet parking for
hotel and guests. Free airport shuttle is provided by hotel.*

Meal Plan Options

*This is paid directly to the DRA as an inclusion of this registration.
Children meal pricing is for ages 3-10.*

Option A ~ Full Meal Package

Includes: 3 Breakfasts, 3 Lunches, 4 Dinners

Adults - \$455

Children - \$385

Option B ~ Lunch & Dinner Only Package

Includes: 3 Lunches, 4 Dinners

Adults - \$335

Children - \$265

Option C ~ Dinners Only Package

Includes: 4 Dinners

Adults - \$240

Children - \$174

Option D ~ Auction Night Dinner Only

Adults - \$86

Children - \$20

Centennial DRA Convention Associate Member/ Sponsor Registration

Company Name:

Email Address: Phone:

Adult Attendees: 16 and over

Name: Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name: Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name: Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name: Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name: Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Please check any that apply: ☐ Past President(s) ☐ DRA Board Member ☐ DRF Board Member

Names and Ages of Kids:

Name: Age: Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

Name: Age: Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

Name: Age: Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

If necessary, please fill out multiple forms to include everyone attending for your ranch.

Convention Totals

Registration Fees

Registration is **\$150** per adult attendee - no fee for children 16 and under.

**Early Registration
Discount
Opportunity!**

**If you register before October 1, 2025,
you'll receive \$25 OFF
your registration per person!**

Registration Total(s)

\$150 per person 16 & up

\$

Meal Plan(s)

Please indicate how many of each plan needed:

\$

Adult(s):

Children:

_____ Plan A \$455

_____ Plan A \$385

_____ Plan B \$335

_____ Plan B \$265

_____ Plan C \$240

_____ Plan C \$174

_____ Plan D \$86

_____ Plan D \$20

The
*Dude Ranchers'
Association*
est. 1926

Preferred Payment Method:

☐

Credit Card

☐

Check

Amount to be Invoiced:

\$

Please note that you will be contacted for payment after September 1st, 2025.

No payment is due at this time.

Signature: _____

Date: _____

For DRA Office Use Only:

Date Received: _____

Date of Payment: _____

☐

Room Confirmed