

# Centennial Celebration Dude Ranchers' Association Convention<sup>th</sup>

**The Northern Hotel | Billings, Montana**

January 26-30, 2026

We're beyond excited to invite you to the 100th Annual Dude Ranchers' Association

Convention in Billings, Montana, happening January 26th-30th!

This centennial celebration marks a monumental milestone in DRA history, and it's shaping up to be an unforgettable event. From inspiring new vendors and dynamic speakers, every moment promises something special. You'll enjoy unique networking opportunities, lively sponsored cocktail hours, our always-anticipated annual auction and awards night!

This isn't just another convention, it's a once-in-a-lifetime gathering of the DRA community, and we can't wait to share it with you. For any questions, don't hesitate to reach out to the

DRA office. We'll see you in Billings!

Warmly, Bryce, Brandi & Whitney

## Convention Events

### **Monday Evening Entertainment:**

Dinner & Entertainment with Lynn Downey "100 Years of the DRA"  
Grand Ballroom

### **Tuesday Evening Entertainment:**

Premiere of Call of the West Documentary - Alberta Bair Theater

### **Wednesday Evening Entertainment:**

Dress Like the "Dudes" Do! Dinner & Costume Contest  
followed by Dancing to Kyle Shobe & The Walk 'Em Boys  
Grand Ballroom

### **Thursday Highlights:**

**Motivational Speaker & DRA Auction Night**

Grand Ballroom



# Accommodation Details

**The Northern Hotel | Billings, MT | January 26 - 30, 2026**

Please call the The Northern Hotel and let them know you are  
with the Dude Ranchers' Association.

1.406.867.6767

**Room Prices:** Classic King or Queen Guest Room: \$209 per night  
Classic Double Queen Guest Room: \$230 per night  
Classic King Suites: \$274 per night

**Double Occupancy:** Standard King or Double Queen

**NOTE! Mention the Dude Ranchers' Association  
but also include this code: BKG1136 If you have any  
issues, please contact Bryce directly**

**Reserve Your  
Room Today!**

\*No additional charge for children 18 and under

The DRA recommends arriving the  
afternoon of the 26th and departing the  
morning of the 30th. This will allow  
you stress-free traveling and time to  
participate in everything the  
convention has to offer!

**VIEW THE  
AGENDA HERE**

*The Northern Hotel offers complimentary self and valet parking for  
hotel and guests. Free airport shuttle is provided by hotel.*

## Meal Plan Options

*This is paid directly to the DRA as an inclusion of this registration.  
Children meal pricing is for ages 3-10.*

### Option A ~ Full Meal Package

Includes: 3 Breakfasts, 3 Lunches, 4 Dinners

Adults - \$455

Children - \$385

### Option B ~ Lunch & Dinner Only Package

Includes: 3 Lunches, 4 Dinners

Adults - \$335

Children - \$265

### Option C ~ Dinners Only Package

Includes: 4 Dinners

Adults - \$240

Children - \$174

### Option D ~ Auction Night Dinner Only

Adults - \$86

Children - \$20

# Centennial DRA Convention Associate Member/ Sponsor Registration

Company Name:

Email Address:  Phone:

## Adult Attendees: 16 and over

Name:  Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name:  Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name:  Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name:  Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Name:  Meal Plan:

Auction Night Dinner Choice: ☐ Filet Mignon ☐ Seared Walleye ☐ Artisanal Ricotta Ravioli (V)

Please check any that apply: ☐ Past President(s) ☐ DRA Board Member ☐ DRF Board Member

## Names and Ages of Kids:

Name:  Age:  Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

Name:  Age:  Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

Name:  Age:  Meal Plan:

Auction Night Dinner Choice: ☐ Chicken Fingers, Mac n Cheese & Fruit Cup

**If necessary, please fill out multiple forms to include everyone attending for your ranch.**

# Convention Totals

## Registration Fees

Registration is **\$150** per adult attendee - no fee for children 16 and under.

**Early Registration  
Discount  
Opportunity!**

**If you register before October 1, 2025,  
you'll receive \$25 OFF  
your registration per person!**

Registration Total(s)

*\$150 per person 16 & up*

\$

Meal Plan(s)

*Please indicate how many of each plan needed:*

\$

Adult(s):

Children:

\_\_\_\_\_ Plan A \$455

\_\_\_\_\_ Plan A \$385

\_\_\_\_\_ Plan B \$335

\_\_\_\_\_ Plan B \$265

\_\_\_\_\_ Plan C \$240

\_\_\_\_\_ Plan C \$174

\_\_\_\_\_ Plan D \$86

\_\_\_\_\_ Plan D \$20

The  
*Dude Ranchers'  
Association*  
est. 1926

**Preferred Payment Method:**

☐

Credit Card

☐

Check

**Amount to be Invoiced:**

\$

*Please note that you will be contacted for payment after September 1st, 2025.*

**No payment is due at this time.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**For DRA Office Use Only:**

Date Received: \_\_\_\_\_

Date of Payment: \_\_\_\_\_

☐

Room Confirmed