

2025 Convention Trade Show Vendor Application

Marriott Tempe at the Buttes | Phoenix, Arizona

Set up: 9am - 4pm Jan. 27th | Show Jan. 28th & 29th | Tear down 1:00 - 2:30pm Jan. 29th

APPLICATION DUE BY JULY 30th, 2024

Fill out the last page, scan and send back to info@duderanch.org

Please note that you will be notified of acceptance by August 15th, 2024.



The Dude Ranchers' Association welcomes you to apply as a vendor for the 2025 Convention trade show. Kindly ensure that all applications are fully completed for consideration. If you have any queries regarding the event or application process, please feel free to contact us. We appreciate your interest and eagerly anticipate collaborating with you!

Warm regards, Bryce & Brandi - DRA Office

Vendor Fees

Registration & 10x10 Booth Fee: \$700 for 2 people
Includes: one six-foot table, power, two chairs, and table cloth

Additional Attendees: \$150 per person

2025 Convention Meal Prices

All meals will take place at the Marriott Tempe at the Buttes Resort. There are no offsite meal events planned. See below for the meal options available at the 2025 convention.

Full Meal Package - \$600/person

Dinners Only - \$354/person

Vendor Meal Package - \$400/person

Auction Dinner Only - \$118/person

Monday - Dinner, Tuesday - Lunch & Dinner,
Wednesday - Lunch

*You're not required to buy meals, but it is encouraged for maximum exposure to ranchers!

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Application Information

Due to space we will only be accepting 30 vendors for 2025,
please make sure your application is complete!

Company Name:

Contact Information:

Primary Contact:

Email Address:

Phone:

10x10 Booth Pricing for this size: \$700

Marketing Materials

Vendor marketing materials will be requested at a later date when the final selection of vendors is complete. Upon acceptance we will e-mail you the 2025 Convention Registration form and we ask that you send payment at that time.

Any questions at this time, please e-mail Brandi at info@duderanch.org.

Sponsorship Opportunities

We have multiple sponsorship opportunities available. If you are interested in being a sponsor, please indicate what level you'd be willing to commit to. We will reach out with sponsor details based upon your selection.

Bronze Bullet - \$750

Silver Concho - \$1,500

Gold Buckle - \$2,500

I do not wish to be a sponsor for the 2025 DRA Convention.

**If you would like to see the sponsorship details please contact the
DRA office at info@duderanch.org or 307.587.2339**

We are introducing a new opportunity for all vendors to join the **Colorado Dude and Guest Ranchers Association**. By becoming members, you will unlock extra benefits. For any inquiries, feel free to reach out to the DRA office. Membership in CDGRA requires an additional \$250.

Yes, I wish to become a member of the CDGRA



Sponsorship Details

All Sponsors will Receive the Same Base Benefits Package:

- Individual recognition in front of the entire convention attendance during the Opening Session
- Logo included in the NEW printed convention magazine/program
- Logo places on Sponsor "Thank You" poster displayed at the convention
- Company listing and link on the DRA website in the "Sponsors" section of convention information
- Recognition on all copies of agenda next to the event(s) sponsored if applicable
- Electronic list of final attendees with full contact information before and after the convention
- With early commitment, logo included in all pre-convention emails and promotions
- Signage displayed near refreshments of event sponsored if applicable
- Sponsorship Level designation on nametag(s)
- Announced in the bi-monthly Ranch Ramblings newsletters (Announcement is dependent on timing of sponsorship commitment)

Bronze Bullet Package - \$750

Bronze Bullet Sponsorship Benefits:

- Business listed on all 300 saddle raffle tickets!
- Logo and business name listed on specific Saddle Raffle poster to be displayed throughout entire event!

Sponsorships Available:

<i>Saddle Sponsor</i>	Sponsor of Saddle to be raffled off during event.
<i>2nd Item Sponsor</i>	Sponsor of 2nd raffle item - sponsor to help select item!
<i>3rd Item Sponsor</i>	Sponsor of 3rd raffle item - sponsor to help select item!

Silver Concho Package - \$1,500

Silver Concho Sponsorship Benefits:

- 1/4 page ad in NEW Convention Program/Magazine
- Verbal and visual recognition during event

Sponsorships Available:

<i>Opening Speaker</i>	January 28th	8:30 - 9:30am
<i>Dude Ranch 101</i>	January 28th	1:30 - 2:30pm
<i>Refreshments</i>	January 28th	2:30 - 2:45pm
<i>Refreshments</i>	January 30th	11:00 - 11:30am

Gold Buckle Package - \$2,500

Gold Buckle Sponsorship Benefits:

- 1/2 page ad in NEW Convention Program/Magazine
- 1 Complimentary Registration Pass
- Verbal and visual recognition during event

Sponsorships Available:

<i>Exclusive Gift Bag Sponsor</i>	Additional Benefits - Contact DRA Office for Details	
<i>Welcome Reception Cocktail Hour</i>	January 27th	5:00 - 6:30pm
<i>Cocktail Hour</i>	January 28th	5:00 - 6:30pm
<i>Round Table Speaker 1</i>	January 29th	8:30 - 11:30am
<i>Round Table Speaker 2</i>	January 29th	8:30 - 11:30am
<i>Round Table Speaker 3</i>	January 29th	8:30 - 11:30am

