

2024 Dude Ranchers' Association Convention Agenda

Monday January 15

7:30-10:00am	DRA Board Meeting – (Metropolitan)
10:00-4:00pm	Registration, Auction Collection, (West Prom.) & Vendor Set Up (Crystal A)
12:30-4:30pm	DRF Board Meeting (DRA/DRF Board Meeting 12:30-1:30pm) – (Metropolitan)
3:00-3:30pm	Vendor Meeting (Crystal A)
5:00-6:30pm	Welcome Reception and Cocktail Hour (Promenade) – <i>Sponsored by Spur Strap Sponsors & PATH</i>
6:30-8:30pm	Dinner & DRA - 98 Years of Supporting Dude Ranchers Presentation (Crystal B)

Tuesday January 16

7:00-8:30am	Breakfast (Crystal B)
7:00- 10:00am	Registration (West Prom.)
8:15am	Kids' Program Drop Off (Metropolitan)
8:30 - 9:15am	<i>Ranch Members Only Session</i> - Lauren Pokay – Pokay Consulting Services (Crystal B) – <i>Sponsored by RanchWork.com</i>
9:15-10:50am	Opening Session (Crystal B) – <i>Sponsored by Leavitt Recreation & Hospitality Insurance</i> Mtg. Called to Order & Pledge Invocation Welcome - Convention Overview State of the Association Treasurer's Report Introduction of Board of Directors & Membership Sponsor Recognition DRA Marketing Report Convention Locations
10:50-11:00am	Break
11:00-11:30pm	Dude Ranch Foundation Report (Crystal B)
11:30-12:30pm	<i>Sustaining the Setting - Dude Ranches in the Landscape</i> – Joe Reddan, Association of Consulting Foresters - <i>Sponsored by The Dude Ranch Foundation</i>
12:30- 2:00pm	Vendor Show and Lunch (Crystal A&B)
2:15-3:45pm	District Meetings (Texas B, C, D & Citizens B) – <i>Sponsored by Conestoga Wagons</i>
3:45-5:30pm	Vendor Show and Cocktail Hour (Promenade)
4:30pm	Kids' Program Pick Up (Metropolitan)
5:30-6:15	Travel to Billy Bob's Texas – <i>Transportation NOT provided</i>
6:15-Until	Romeo Bravo Software Night! Drinks, Dinner, Dancing and Armadillo Races at Billy Bob's Texas! – <i>Sponsored by Romeo Bravo Software</i>

Wednesday January 17

7:00 - 8:30am	Breakfast (Crystal B)
7:00-8:30am	Past President's Breakfast (Crystal B)
8:15am	Kids' Program Drop Off (Metropolitan)
8:30-10:00am	Dude Ranch 101 (Crystal B) – <i>Sponsored by PATH</i>
10:00-10:30am	Break
10:30 - 12:00pm	Dude Ranch Foundation Horse Safety Class (Texas D)
10:30-1:30pm	Final Vendor Show and Lunch (starts at 11:30) (Crystal A&B)
1:30-3:00pm	Vendor Show tear down (Crystal A)
1:30-3:00pm	Business Session: District Reports, Elections, AO Report, DRA Alliance Partners/Benefits (Crystal B) – <i>Sponsored by NFP Insurance</i>
3:00-3:15pm	Break
3:15-4:15pm	Dude Rancher Employment Panel Discussion: <i>Cassie Ubaldo, Chase Averill, Hunter Sullivan and Roley Schoonover</i> (Crystal B)
4:30pm	Kids' Program Pick Up (Metropolitan)
5:00 - 6:30pm	Reception and Viewing of Auction Items (Crystal A&B) – <i>Sponsored by Wyoming Whiskey</i>
6:30 - 7:00pm	Hall of Fame Presentation (Crystal A&B) – <i>Sponsored by Wyoming Whiskey</i>
7:00-Until	Dinner and Auction (Crystal A&B) – <i>Sponsored by Wyoming Whiskey</i>

Thursday January 18

7:00 - 9:00am	Breakfast (Crystal B)
7:00 - 9:00am	Ranch Diva Breakfast (Crystal B)
8:15am	Kids' Program Drop Off (Metropolitan)
9:00 - 11:00am	RoundTable Speakers (<i>2 sessions, 3 speakers. 50 minutes each</i>) Amanda F. Esch – Davis & Cannon, LLP – <i>Employment Law – The Do's & Don'ts of Hiring & Firing</i> (Crystal B) Bret & Angela Robinson – Kennedy Financial Services - <i>How to Keep & Reward Employees who Make Your Life Easier & Business Thrive</i> (Texas B) Steph Wilson – Triangle S Solutions – <i>How to Market Effectively with a Small Budget</i> (Texas C) – <i>Sponsored by Tequila Indianos</i>
11:00-11:15am	Break
11:15-12:00pm	Ben Masters – Keynote Speech – How Dude Ranches Changed My Life (Crystal B) – <i>Sponsored by Durango Boots</i>
12:00pm	Kids' Program Pick Up (Metropolitan)
12:00-1:30pm	Lunch & Closing Remarks (Crystal B)
1:30pm	Go to designated areas for Tours (have to pre-register)