

2024 Dude Ranchers' Association Convention Agenda

Monday January 15

- 7:30-10:00am DRA Board Meeting – (Metropolitan)
10:00-4:00pm Registration, Auction Collection, (West Prom.) & Vendor Set Up (Crystal A)
12:30-4:30pm DRF Board Meeting (DRA/DRF Board Meeting 12:30-1:30pm) – (Metropolitan)
3:00-3:30pm Vendor Meeting (Crystal A)
5:00-6:30pm Welcome Reception and Cocktail Hour (Promenade) – *Sponsored by Spur Strap Sponsors & PATH*
6:30-8:30pm Dinner & DRA - 98 Years of Supporting Dude Ranchers Presentation (Crystal B)

Tuesday January 16

- 7:00-8:30am Breakfast (Crystal B)
7:00- 10:00am Registration (West Prom.)
8:15am Kids' Program Drop Off (Metropolitan)
8:30 - 9:15am *Ranch Members Only Session - Lauren Pokay – Pokay Consulting Services (Crystal B) – Sponsored by RanchWork.com*
9:15-10:50am Opening Session (Crystal B) – *Sponsored by Leavitt Recreation & Hospitality Insurance*
Mtg. Called to Order & Pledge
Invocation
Welcome - Convention Overview
State of the Association
Treasurer's Report
Introduction of Board of Directors & Membership
Sponsor Recognition
DRA Marketing Report
Convention Locations
10:50-11:00am Break
11:00-11:30pm Dude Ranch Foundation Report (Crystal B)
11:30-12:30pm Wildfire Mitigation Presentation – By The Association of Consulting Foresters – *Sponsored by The Dude Ranch Foundation*
12:30- 2:00pm Vendor Show and Lunch (Crystal A&B)
2:15-3:45pm District Meetings (Texas B, C, D & Citizens B) – *Sponsored by Conestoga Wagons*
3:45-5:30pm Vendor Show and Cocktail Hour (Promenade)
4:30pm Kids' Program Pick Up (Metropolitan)
5:30-6:15 Travel to Billy Bob's Texas – *Transportation NOT provided*
6:15-Until Romeo Bravo Software Night! Drinks, Dinner, Dancing and Armadillo Races at Billy Bob's Texas! – *Sponsored by Romeo Bravo Software*

Wednesday January 17

- 7:00 - 8:30am Breakfast (Crystal B)
7:00-8:30am Past President's Breakfast (Crystal B)
8:15am Kids' Program Drop Off (Metropolitan)
8:30-10:00am Dude Ranch 101 (Crystal B) – *Sponsored by PATH*
10:00-10:30am Break
10:30 - 12:00pm Dude Ranch Foundation Horse Safety Class (Texas D)
10:30-1:30pm Final Vendor Show and Lunch (starts at 11:30) (Crystal A&B)
1:30-3:00pm Vendor Show tear down (Crystal A)
1:30-3:00pm Business Session: District Reports, Elections, AO Report, DRA Alliance
Partners/Benefits (Crystal B) – *Sponsored by NFP Insurance*
3:00-3:15pm Break
3:15-4:15pm Dude Rancher Employment Panel Discussion: *Cassie Ubaldo, Chase Averill, Hunter Sullivan and Roley Schoonover* (Crystal B) – *Sponsored by PATH*
4:30pm Kids' Program Pick Up (Metropolitan)
5:00 - 6:30pm Reception and Viewing of Auction Items (Crystal A&B) – *Sponsored by Wyoming Whiskey*
6:30 - 7:00pm Hall of Fame Presentation (Crystal A&B) – *Sponsored by Wyoming Whiskey*
7:00-Until Dinner and Auction (Crystal A&B) – *Sponsored by Wyoming Whiskey*

Thursday January 18

- 7:00 - 9:00am Breakfast (Crystal B)
7:00 - 9:00am Ranch Diva Breakfast (Crystal B)
8:15am Kids' Program Drop Off (Metropolitan)
9:00 - 11:00am RoundTable Speakers (*2 sessions, 3 speakers. 50 minutes each*)
Amanda F. Esch – Davis & Cannon, LLP – *Employment Law – The Do's & Don'ts of Hiring & Firing* (Crystal B)
Bret & Angela Robinson – Kennedy Financial Services - *How to Keep & Reward Employees who Make Your Life Easier & Business Thrive* (Texas B)
Steph Wilson – Triangle S Solutions – *How to Market Effectively with a Small Budget* (Texas C) – *Sponsored by Tequila Indianos*
11:00-11:15am Break
11:15-12:00pm Ben Masters – Keynote Speech – *How Dude Ranches Changed My Life* (Crystal B) – *Sponsored by Durango Boots*
12:00pm Kids' Program Pick Up (Metropolitan)
12:00-1:30pm Lunch & Closing Remarks (Crystal B)
1:30pm Go to designated areas for Tours (have to pre-register)