

2024 Convention Trade Show Vendor Application



Hilton Fort Worth - Fort Worth, TX

Set up: 10am - 4pm Jan. 15th | Show Jan. 16th & 17th | Tear down 1:30 - 3:00pm Jan. 17th

APPLICATION DUE BY JULY 30th, 2023

Fill out the last page, scan and send back to info@duderanch.org

Please note that you will be notified of acceptance by August 15th, 2023.



The Dude Ranchers' Association invites you to apply to be a trade show vendor at our 2024 Convention. Please note that all applications must be completed in full to be considered. If you have any questions about the event or the application process, please do not hesitate to reach out to us! We are truly grateful for your consideration, and look forward to working with you!

All our best, Bryce & Brandi - DRA Office

Vendor Fees

Registration & 12x12 Booth Fee: \$600 for 2 people
Includes: table, power & all necessities for your booth

Registration & 10x10 Booth Fee: \$450 for 2 people
Includes: table, power & all necessities for your booth

Additional Attendees: \$150 per person

2024 Meal Pricing

Please see meal packages below!

Tuesday evening we will be headed to **Billy Bob's Texas** sponsored by Romeo Bravo Software for dinner and a fun evening full of activities - including Armadillo Races!

Who would want to miss out on that?!

Full Meal Package: (3 breakfast, 2 lunches, 3 dinners):

Adults - \$613

Children - \$404

Lunch & Dinner Only Package: (3 Lunches, 3 Dinners):

Adults - \$439

Children - \$287

Auction Night Dinner Only:

Adults - \$104

Children - \$46

*You're not required to buy meals, but it is encouraged for maximum exposure to ranchers!

Rooms at The Hilton Fort Worth are approximately \$235 per night (includes taxes & gratuities)

2024 Convention Events

We have a great lineup of networking and educational opportunities, time with ranchers and lots of fun! You don't want to miss out!

Opening Night at the Historic Ashton Depot
Vendor Shows

Romeo Bravo Software Night at Billy Bob's Texas
Drinks, Dinner, Dancing & the infamous Armadillo Races

Hall of Fame Presentation & Auction Night

Roundtable Speakers

Guided Tours on Thursday

And More!

Associate Membership Opportunity

Keeping the Real West Alive!

Dude Ranchers' Association Associate Membership

Please remember, you must be a current Associate Member to attend the DRA Convention.

\$300 yearly memberships are processed through the DRA.

As an Associate Member, you have the opportunity to be involved in the dude ranch industry, interact with member ranches, sell products/services, and stay informed to new industry trends, standards, and issues.

Benefits include:

- Up-to-date membership lists with direct ranch contact information 2x per year.
- Listed on the Dude Ranchers' Association website with a link to your company website.
- Once a year mention on DRA social media platforms.
- Opportunity to receive an invitation to attend the DRA Convention and apply for a vendor booth.
- Subscription to the DRA and DRF newsletters
- Discounted ad rates in the DRA's newsletter

Please reach out to the DRA office if you'd like an associate membership packet! We appreciate all your support of the Dude Ranch industry!

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Application Information

Due to space we will only be accepting 28 vendors for 2024, please make sure your application is complete!

Company Name:

Contact Information:

Primary Contact:

Email Address:

Phone:

Please select what size booth you would need at the 2024 vendor trade show.

12x12 Booth Pricing for this size: \$600

10x10 Booth Pricing for this size: \$450

If your items need to be locked up at night, please check the box.

Marketing Materials

Please include 150 words of text describing your goods and/or services and a company logo attached to your application email (transparent background if possible for the logo file).

Marketing materials & application must be completed and turned in to be considered as a Vendor at the 2024 DRA Convention.

If have any questions, please contact Brandi Gideon at info@duderanch.org or call 307.587.2339

We have multiple sponsorship opportunities available. If you are interested in being a sponsor, please indicate what level you'd be willing to commit to. We will reach out with sponsor details based upon your selection.

Gift Bag - \$350

Silver Level - \$1,000

Gold Level - \$2,000

I do not wish to be a sponsor for the 2024 DRA Convention.

Please note, if and when your application is accepted we will e-mail you the 2024 Convention Registration form & we ask that you send payment at that time.