

## 2023 Dude Ranchers' Association Convention Agenda

### Monday January 23

- 8:00-12:30pm DRA Board Meeting – Beauty Bay  
10:00-4:00pm Registration, Auction Collection, Vendor Set Up – Lobby & Bay 4  
12:30-1:30pm Lunch (on your own)  
1:30-5:00pm DRF Board Meeting (DRA/DRF Board Meeting 1:30-2:30) – Beauty Bay  
3:00-3:30pm Vendor Meeting – Bay 4  
5:00-6:30pm Welcome Reception and Cocktail Hour – N. Cape/Kidd Island/Casco – *Sponsored by Gallagher Insurance, RanchWork.com, Guest Ranches of North America & SB Value*  
6:30-Until Dinner – Bay 5 & 6

### Tuesday January 24

- 7:00-8:30am Breakfast & Registration – Bay 5 & 6  
8:15am Kids' Program Drop Off – Beauty Bay - *Sponsored by Romeo Bravo Software*  
8:30-10:00am Opening Session – Bay 2, 3 – *Sponsored by Leavitt Recreation and Hospitality Insurance*  
Mtg. Called to Order & Pledge  
Invocation  
Welcome - Convention Overview  
Sponsor Recognition  
State of the Association  
Introduction of Board of Directors & Membership  
Treasurer's Report  
Convention Locations  
10:00-11:00am Dude Ranch Foundation Report – Bay 2, 3  
11:00- 1:00pm Vendor Show and lunch - Bay 4, 5 & 6  
1:15-2:15pm ***Frank Carroll, PFMc Wildfire Pros: Best Practices for Dude Ranch Fire Mitigation Strategies*** – Bay 2, 3 – *Sponsored by The Dude Ranch Foundation*  
2:30-4:15pm District Meetings – Bay 2 & 3, North Cape, Board Room 5ABC (7<sup>th</sup> Floor), Board Room 2 (7<sup>th</sup> Floor) – *Sponsored by Gene Kilgore*  
4:30pm Kids' Program Pick Up – Beauty Bay - *Sponsored by Romeo Bravo Software*  
4:30-6:30pm Vendor Show and Cocktail Hour - Bay 4, 5 & 6 – *Sponsored by PATH*  
6:30 - Until Dinner – Bay 5 & 6

### Wednesday January 25

- 7:00 - 8:30am Breakfast – Bay 5 & 6  
7:00-8:30am Past President's Breakfast – Bay 5 & 6  
8:15am Kids' Program Drop Off – Beauty Bay - *Sponsored by Romeo Bravo Software*  
8:30-11:30am Round Table Speakers: *Sponsored by Plainscraft Covered Wagons*  
***Sue Thompson, Equine Healthline: Homeopathic Tools for Vitality & Wellness on the Ranch*** – Bay 3

***Natalie McFarland, McFarland Productions: Selling A Lifestyle: Integrating Education and Authenticity while Marketing Out of Industry – North Cape***

***Lauren Pokay, Pokay Consulting Services: How to Leverage Personal Development to Better Manage Millennials – Bay 5***

- 11:30-1:00pm Final Vendor Show and Lunch - Bay 4, 5 & 6  
1:00-2:30pm Vendor Show tear down – Bay 4  
1:15-3:15pm Business Session: District Reports, Elections, AO Report - Bay 3 – *Sponsored by NFP Insurance*  
3:30-5:00pm Dude Ranch Foundation Horse Safety Class – Bay 3  
4:30pm Kids' Program Pick Up – Beauty Bay - *Sponsored by Romeo Bravo Software*  
5:00 - 6:30pm Reception and Viewing of Auction Items – Bay 4, 5 & 6 - *Sponsored by Wyoming Whiskey*  
6:30 - 7:00pm Hall of Fame Presentation and President's Exchange – Bay 4, 5 & 6  
7:00-Until Dinner and Auction – Bay 4, 5 & 6 - *Sponsored by Wyoming Whiskey*

**Thursday January 26**

- 7:30-9:00am Breakfast – Bay 5 & 6  
7:30 - 9:00am Ranch Diva Breakfast – Bay 5 & 6  
8:15am Kids' Program Drop Off – Beauty Bay - *Sponsored by Romeo Bravo Software*  
9:00-10:00am DRA Marketing Report - Bay 4  
10:00-12:00pm Dude Ranch 101 - Bay 4  
12:00-1:00pm Prepare and go to Dock for Lunch Cruise  
1:00-3:00pm Lunch Cruise – *Sponsored by Romeo Bravo Software*  
3:30-4:30pm ***Stephanie Griffey, Griffey Law & Mediation: A Stable Understanding of Equine Law – Bay 4***  
4:30pm Kids' Program Pick Up – Beauty Bay - *Sponsored by Romeo Bravo Software*  
5:30-6:30pm Cocktail Hour - Bay 5 & 6 – *Sponsored by Praxis Ranch Consulting*  
6:30-Until Dinner - Bay 5 & 6