

# 2023 Dude Ranchers' Association Convention Tentative Agenda

## Monday January 23

7:30-8:30am	Marketing Committee Meeting
8:30-12:30pm	DRA Board Meeting
10:00-4:00pm	Registration, Auction Collection, Vendor Set Up
12:30-2:00pm	Lunch (on your own)
2:00-5:00pm	DRF Board Meeting (DRA/DRF Board Meeting 2:00-2:30)
3:00-3:30pm	Vendor Meeting
5:00-6:30pm	Welcome Reception and Cocktail Hour
6:30-Until	Dinner

## Tuesday January 24

7:00-8:30am	Breakfast
7:30-8:15am	Registration
8:30-10:00am	Opening Session: Mtg. Called to Order, Pledge, Invocation, Sponsor Recognition Welcome - Convention Overview State of the Association Treasurer's Report Introduction of Board of Directors & Membership Convention Locations
10:00-11:00am	Dude Ranch Foundation Report
11:00- 1:00pm	Vendor show and lunch
1:15-2:15pm	<b><i>Frank Carroll, PFMc Wildfire Pros: Living with Fire: Strategies for Success in a Fiery World</i></b>
2:30-4:15pm	District Meetings
4:30-6:30pm	Vendor Show and Cocktail Hour
6:30 - Until	Dinner

## Wednesday January 25

7:00 - 8:30am	Breakfast
7:00-8:30am	Past President's Breakfast
8:30-11:30am	<b><i>Sue Thompson, Equine Healthline: Homeopathic Tools for Vitality &amp; Wellness on the Ranch</i></b> <b><i>Natalie McFarland, McFarland Productions: Selling A Lifestyle: Integrating Education and Authenticity while Marketing Out of Industry</i></b> <b><i>Lauren Pokay, Pokay Consulting Services: How to Leverage Personal Development to Better Manage Millennials</i></b>
11:30-1:00pm	Final Vendor Show and Lunch
1:00-2:30pm	Vendor Show tear down
1:15-3:15pm	Business Session: District Reports, Elections, AO Report

### **Wednesday January 25**

3:30-5:15pm      Horse Safety Class  
5:00 - 6:30pm      Reception and Viewing of Auction Items  
6:30 - 7:00pm      Hall of Fame Presentation and President's Exchange  
7:00-Until          Dinner and Auction

### **Thursday January 26**

7:00 - 8:30am      Ranch Diva Breakfast  
7:30-9:00am      Breakfast  
9:00-10:00am      DRA Marketing Report  
10:00-12:00pm      Dude Ranch 101  
12:00-1:00pm      Transport to Boat  
1:00-3:00pm      Lunch Cruise  
3:30-4:30pm      ***Stephanie Griffey, Griffey Law & Mediation, PLLC: A Stable  
Understanding of Equine Law***  
  
5:30-6:30pm      Cocktail Hour  
6:30-Until          Dinner