

2023 Dude Ranchers' Association Convention Working Agenda

Monday January 23

7:30-8:30am	Marketing Committee Meeting
8:30-12:30pm	DRA Board Meeting
10:00-4:00pm	Registration, Auction Collection, Vendor Set Up
12:30-2:00pm	Lunch (on your own)
2:00-5:00pm	DRF Board Meeting (DRA/DRF Board Meeting 2:00-2:30)
3:00-3:30pm	Vendor Meeting
5:00-6:30pm	Welcome Reception and Cocktail Hour
6:30-Until	Dinner

Tuesday January 24

7:00-8:30am	Breakfast
7:30-8:15am	Registration
8:30-10:00am	Opening Session: Mtg. Called to Order, Pledge, Invocation, Sponsor Recognition Welcome - Convention Overview State of the Association Treasurer's Report Introduction of Board of Directors & Membership Convention Locations
10:00-11:00am	Dude Ranch Foundation Report
11:00- 1:00pm	Vendor show and lunch
1:15-2:15pm	<i>Frank Carroll – PFMc Wildfire Pros - TBD</i>
2:30-4:15pm	District Meetings
4:30-6:30pm	Vendor Show and Cocktail Hour
6:30 - Until	Dinner

Wednesday January 25

7:00 - 8:30am	Breakfast
7:00-8:30am	Past President's Breakfast
8:30-11:30am	<i>TBD</i> <i>Natalie McFarland – McFarland Productions - Selling A Lifestyle: Integrating Education and Authenticity while Marketing Out of Industry</i> <i>Lauren Pokay – Pokay Consulting - TBD</i>
11:30-1:00pm	Final Vendor Show and Lunch
1:00-2:30pm	Vendor Show tear down
1:15-3:15pm	Business Session: District Reports, Elections, AO Report
3:30-5:15pm	Horse Safety Class
5:00 - 6:30pm	Reception and Viewing of Auction Items

6:30 - 7:00pm Hall of Fame Presentation and President's Exchange
7:00-Until Dinner and Auction

Thursday January 26

7:00 - 8:30am Ranch Diva Breakfast
7:30-9:00am Breakfast
9:00-10:00am DRA Marketing Report
10:00-12:00pm Dude Ranch 101
12:00-1:00pm Transport to Boat
1:00-3:00pm Lunch Cruise
3:30-4:30pm *Stephanie Griffy – Griffy Law - TBD*
5:30-6:30pm Cocktail Hour
6:30-Until Dinner