

# 2023 Convention & Trade Show

## - Vendor Application -

Coeur d'Alene Resort, Coeur d'Alene, ID



Set up 10am - 4pm Jan. 23rd | Show Jan. 24th & 25th | Tear down 1:00-2:30pm Jan. 25th

## APPLICATION DUE BY JULY 1, 2022

Please note that you will be notified of acceptance by July 15th, 2022.



The Dude Ranchers' Association invites you to apply to be a trade show vendor at our 2023 convention. Please note that all applications must be completed in full to be considered. If you have any questions about the event or the application process, please do not hesitate to reach out to us! We are truly grateful for your consideration, and look forward to working with you!

All our best, Bryce & Jamie - DRA Office

## New This Year!

### ➤ A Fully-Funded 3-day Kids' Program!

Facilitated by Camp Fire Inland Northwest, we have put together a kids' program from 8:30am - 4:30pm on Tuesday - Thursday. Camp Fire has been an innovative leader in youth development for 110 years, and their programming is unparalleled. Your kids' will enjoy fun and engaging activities, outdoor learning, and adventure while you focus on your clients.

### ➤ \$50 Discount for donating an Auction Item!

Vendors are encouraged to donate and bring an item with a minimum value of *at least* \$100. Our auction is held on Wednesday night, and all proceeds go to the DRA and DRF. This event includes a plated dinner and all are invited to attend (and bid on items!) Your donation is to be either planned with the DRA office in advance or brought with you to registration at the convention. We truly appreciate your consideration.

### ➤ New Sponsorship Opportunities

On the next page, you will see our tiered sponsorship levels, as well as the option to sponsor a gift bag item! Gift bag items are divided into three price categories, and examples of items in each price point are listed. Any customizable items will be coordinated with the DRA office and you will have final design approval. This process is meant to streamline the gift bag process for both vendors and sponsors while allowing the DRA office time to plan and order items. Additionally, you will be able to choose and pay for those sponsorships as a part of your registration! Again, we are grateful for any and all considerations.

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**Company Name:**

**Contact Information:**

Primary Contact:

Email Address:

Phone:

**Auction Night Plated Dinner Choice:** *mark one per person*

Ribeye     Trout     Baby Beet Trio (v)

**Additional Attendees:**

Name:

Ribeye     Trout     Baby Beet Trio (v)

Name:

Ribeye     Trout     Baby Beet Trio (v)

Name:

Ribeye     Trout     Baby Beet Trio (v)

Name:

Ribeye     Trout     Baby Beet Trio (v)

**Names and Ages of Kids:**

Name:  Age:

Mac n' Cheese     Chicken Fingers

Name:  Age:

Mac n' Cheese     Chicken Fingers

Name:  Age:

Mac n' Cheese     Chicken Fingers

Name:  Age:

Mac n' Cheese     Chicken Fingers

## Kids' Program Sign-Up

Let the Camp Fire Staff take your kids on adventures while you participate in all of our convention sessions and activities! If you have any questions about the program or Camp Fire, please reach out to Jamie at [jamie@duderanch.org](mailto:jamie@duderanch.org) or call the DRA office.

*\*Kids' Program specific forms, waivers, and a packing list will be sent following registration.*

Yes - Please include my children in the Kids' Program!

First name(s) of kids participating:

# Sponsorship Details:

## All Sponsors will receive the same base benefits:

- Announced in the bi-monthly *Ranch Ramblings* newsletters  
(Announcement is dependent on timing of sponsorship commitment)
- Logo included in printed convention program
- Logo placed on Sponsor "Thank You" poster displayed at the convention
- Company listing and link on the DRA website in the "Sponsors" section of the convention information
- Recognition on all copies of agenda next to the event(s) sponsored if applicable
- Individual recognition in front of the entire convention attendance during the Opening Session
- Electronic list of final attendees with full contact information before and after the convention
- With early commitment, logo included in all pre-convention emails and promotions
- Signage displayed near refreshments of event sponsored if applicable
- Sponsorship Level designation on nametag(s)

To claim a sponsorship, please check the corresponding box.

If that choice is already claimed, the DRA office will contact you about available options.

## Sponsorships Available:

- |                          |                          |              |                 |
|--------------------------|--------------------------|--------------|-----------------|
| <input type="checkbox"/> | <i>Refreshments</i>      | January 24th | 11:00am-1:15pm  |
| <input type="checkbox"/> | <i>District Meetings</i> | January 24th | 2:30-4:15pm     |
| <input type="checkbox"/> | <i>Refreshments</i>      | January 25th | 11:00am-1:00pm  |
| <input type="checkbox"/> | <i>Refreshments</i>      | January 26th | 10:00am-10:30am |

*Silver*  
*\$1,000*

## Sponsorships Available:

- |                          |                              |              |                |
|--------------------------|------------------------------|--------------|----------------|
| <input type="checkbox"/> | <i>1st Day Speaker</i>       | January 24th | 1:30pm-1:15pm  |
| <input type="checkbox"/> | <i>Happy Hour Host</i>       | January 24th | 4:30pm-6:30pm  |
| <input type="checkbox"/> | <i>Round Table Speaker 1</i> | January 25th | 8:30am-11:00am |
| <input type="checkbox"/> | <i>Round Table Speaker 2</i> | January 25th | 8:30am-11:00am |
| <input type="checkbox"/> | <i>Round Table Speaker 3</i> | January 25th | 8:30am-11:00am |
| <input type="checkbox"/> | <i>3rd Day Speaker</i>       | January 26th | 3:30pm-4:30pm  |
| <input type="checkbox"/> | <i>Farewell Happy Hour</i>   | January 26th | 5:30pm-6:30pm  |

*Gold*  
*\$2,000*

### Gold Level Sponsorship Additional Benefits:

- 1 Additional Complimentary Registration Pass
- Verbal and visual recognition during event

## Gift Bag Sponsorships!

You can now sponsor items that will be included in the welcome gift bags! There are three price points available, and examples of items are listed below each one. You will be contacted for confirmation of your item, and any customization (if applicable). These will be organized and facilitated by the DRA Office - so check a box and let us do the work!

\$150

- Local Coffee Shop Gift Card
- Local Shops Gift Cards
- Custom Notepads/Office Supplies
- Western Keychain
- Western Pop Sockets
- Western Car Freshies
- Wild Rag Holder

\$250

- The Canvas Gift Bag
- Ball Cap
- Horse Treats
- Custom Cookies
- Corrall Reference Cards for Wranglers
- "Fresh Cut Hay" Candles
- A Good Pair of Socks
- Lip Balm from Rodeo Hand Soap Co.

\$350

- Cowgirl self-care box
- Halter/Bridle holder
- Cowboy Hat Holder for Trucks
- Custom Wild Rag
- Saddle Bag Water Bottle Holder
- Outdoor Preparation Kit
- Drinkware - Mug, Pint Glass, etc.
- Riding Gloves

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## Accommodation Details

Rooms are to be reserved and paid to Coeur d'Alene Resort directly.

### Room Prices:

**Park Tower:** \$159++ per night

*Standard King or Double Queen*

**Lake Tower:** \$189++ per night

*Standard King or Double Queen*

+8% state lodging tax and 5.4% surcharge/gratuity

No additional charge for children 18 and under in rooms.

### To Book Online:

Go to:

<https://reservations.travelclick.com/114393?groupID=3465418>

### To Book Over the Phone:

- Call the Reservations Department at 888-965-6542
- Select Option 2
- Select Option 1 for Group Reservations
- Refer to block code: **DUDERANCH23**
- Reference the dates of the convention

*Rates are valid for 3 days prior and post convention dates (certain restrictions apply).  
Airport shuttle available to pre-schedule at an additional cost.*

## Meal Plan Options:

**Plan A:** 4 Day Full Meal Package

3 Breakfasts

3 Lunches

4 Dinners

**\$640**

**Plan D:** 4 Night Dinner Only Package

4 Dinners

**\$332**

**Plan B:** 3 Day Full Meal Package

2 Breakfasts

2 Lunches

3 Dinners

**\$481**

**Plan E:** 3 Night Dinner Package

3 Dinners

**\$259**

**Plan C:** Lunch and Dinner Only Package

3 Lunches

4 Dinners

**\$410**

**Plan F:** Auction Night Package

1 Plated Dinner

**\$113**

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### Trade Show Pricing

Registration and Booth Fee for 2 people is \$550.

Additional attendees are \$200 per person.

There is a booth capacity of 3 people at any time.

### Marketing Materials

Please include 150 words of text describing your goods and/or services and a company logo here  
(transparent background if possible). **Applications must be complete to be considered.**

If you need an example, or have any questions, please contact Jamie Denué at [jamie@duderanch.org](mailto:jamie@duderanch.org).

Submit Files Here:

### Convention Totals

⇒ Registration and Booth Fee <i>Booth and Admission for 2 Attendees</i>	\$	<input type="text" value="550"/>
⇒ Discount for Donating an Auction Item <i>to be collected before and/or at registration</i>	\$	<input type="text" value="-50"/>
⇒ Additional Attendees <i>\$200 Per Person</i>	\$	<input type="text"/>
⇒ Sponsorship(s)	\$	<input type="text"/>
⇒ Meal Plan(s) <i>Please indicate how many of each plan needed:</i>	\$	<input type="text"/>
<input type="text"/> Plan A \$640 <input type="text"/> Plan D \$332		
<input type="text"/> Plan B \$481 <input type="text"/> Plan E \$259		
<input type="text"/> Plan C \$410 <input type="text"/> Plan F \$113		

**Amount to be Invoiced upon Acceptance: \$**

Please note that you will be invoiced via email after September 1st, 2022.

**No payment is due at this time.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_