

# DRA Convention

## Sponsor Information Packet



### About the DRA Convention

#### Who Attends?

Dude Ranchers' Association member ranches, corporate members, vendors, sponsors and special friends of the dude ranching industry and DRA. There will be approximately 250+ attendees.

#### What Happens?

Folks of dude ranching from across the Western United States come together to network and engage in educational opportunities specific to the dude ranch industry. A highly sought-after trade show takes place during the event and there is definitely fun to be had!

#### When and Where is the Event?

January 23rd - 26th, 2023 at The Coeur d'Alene Resort in Coeur d'Alene, Idaho

### Dude Ranch Foundation Corporate Membership Information and Benefits

\$300 yearly memberships are processed through the DRF and are tax deductible.

As a Corporate Member, you have the opportunity to be involved in the dude ranch industry, interact with member ranches, sell products/services, and stay informed to new industry trends, standards, and issues.

Receive an up-to-date membership list with direct ranch contact information 2x per year.

Listed on the Dude Ranch Foundation website with a link to your company website.

Listed on the DRA website with a link to your company website.

The opportunity to receive an invitation to attend the DRA Convention and apply for a vendor booth.



# Sponsorship Details:

## All Sponsors will receive the same base benefits:

- Announced in the bi-monthly *Ranch Ramblings* newsletters  
(Announcement is dependent on timing of sponsorship commitment)
- Logo included in printed convention program
- Logo placed on Sponsor "Thank You" poster displayed at the convention
- Company listing and link on the DRA website in the "Sponsors" section of the convention information
- Recognition on all copies of agenda next to the event(s) sponsored if applicable
- Individual recognition in front of the entire convention attendance during the Opening Session
- Electronic list of final attendees with full contact information before and after the convention
- With early commitment, logo included in all pre-convention emails and promotions
- Signage displayed near refreshments of event sponsored if applicable
- Sponsorship Level designation on nametag(s)

## Additional benefits per sponsorship level:

### *Silver - \$1,000*

#### **Sponsorships Available:**

<i>Refreshments</i>	January 24th	11:00am-1:15pm
<i>District Meetings</i>	January 24th	2:30-4:15pm
<i>Refreshments</i>	January 25th	11:00am-1:00pm
<i>Refreshments</i>	January 26th	10:00am-10:30am

### *Gold - \$2,000*

#### **Sponsorships Available:**

<i>1st Day Speaker</i>	January 24th	1:30pm-1:15pm
<i>Happy Hour Host</i>	January 24th	4:30pm-6:30pm
<i>Round Table Speaker 1</i>	January 25th	8:30am-11:00am
<i>Round Table Speaker 2</i>	January 25th	8:30am-11:00am
<i>Round Table Speaker 3</i>	January 25th	8:30am-11:00am
<i>3rd Day Speaker</i>	January 26th	3:30pm-4:30pm
<i>Farewell Happy Hour Host</i>	January 26th	5:30pm-6:30pm

#### **Gold Level Sponsorship Benefits:**

- 1 Complimentary Registration Pass
- Verbal and visual recognition during event