

Ranch Ramblings

The Dude Ranch Industry Newsletter

Ranch Ramblings is the in-house newsletter that is published and sent via email by the DRA. It is an industry specific newsletter that contains association news items, industry updates, industry trends, employment ads from those seeking positions on ranches, and ads from those offering products or services to the ranches. Items of interest about and to member ranches is also included. Contact the office for examples of past newsletters and advertisements.

Rates

Individual Employment Ad

75 words \$10/issue

Classified Ad

75 words \$15/issue

Business Ad - Member

1/4 pg (3.5" w x 4.75") \$100/issue

Business Ad – Non Member

1/4 pg (3.5" w x 4.75") \$200/issue

Each ad must be submitted to info@duderranch.org in a PDF, JPEG, or PNG file. Since all ads are digital a link is also required. If you have a specific URL you would like to use, please send it along with your ad.

Please contact us for multi-issue discounts.

Publication Dates*	Deadlines
February 4	January 28
April 4	March 28
June 2	May 26
August 2	July 26
Oct 4	Sept 27
Dec 6	Nov 29

**Publication dates are approximate*

Insertion Order

Company (if applicable)

Contact Person

Address

City, State, Zip

Phone

Email

Insert in:

___ February ___ August
___ April ___ October
___ June ___ December

Total Due: \$ _____

Signature: _____

Date: _____

Send Insertion Order & Payment to:

info@duderranch.org

OR

PO Box 2307 Cody, WY 82414

For more information contact: Jamie Denué 307.587.2339 info@duderranch.org