



Schedule of Events

96th Annual Convention

Jan. 17 – 20, 2022 ~ Rancho de los Caballeros, AZ

** Concurrent Events*

Monday, January 17

- 7:30 - 9:00 DRA Marketing Committee Meeting – *Golf Club Meeting Space*
- 9:00 - 1:00 DRA Board Meeting – *Golf Club Meeting Space*
- 2:00 - 5:00* Foundation Board Meeting (Combined DRA/DRF 2:00 – 2:30) – *Golf Club Meeting Space*
- 12:00 - 5:00* Registration & Auction Collection – *Lobby/Main Office*
- 5:00 - 6:30 Welcome Reception & Cocktail Hour – *Pool Patio - Sponsored by PATH*
- 6:30 - Until Dinner – *Dining Room*

Tuesday, January 18

- 7:00 - 8:30* Breakfast – *Dining Room*
- 7:30 - 8:15* Registration – *Romeo Bravo Software Tent*
- 8:30 - 10:30 Opening General Session – *Romeo Bravo Software Tent - Sponsored by Leavitt Recreation and Hospitality Insurance*
- Meeting Called to Order & Pledge of Allegiance
 - Invocation
 - Welcome & Convention Overview
 - State of the Association
 - Introduction of Board of Directors & Membership
 - Future Convention Locations
 - Treasurer's Report
 - Dude Ranch Foundation Report
 - Philadelphia Insurance Presentation
- 10:00 - 10:30 Vendor Meeting – *Sonoran Room*
- 10:30 - 12:30 Vendor Show – *Sonoran Room*
- 12:30 - 1:30 Lunch – *Pool Patio/Dining Room*
- 1:30 - 2:15 DRA Marketing Presentation – *Romeo Bravo Software Tent*
- 2:15 - 2:45 Coffee Break – *Romeo Bravo Software Tent - Sponsored by Inside Out Solutions*
- 2:45 - 4:00* Ken Shapiro & Audrey Wood, TravelAge West – *What to Know About Working with Travel Advisors and the Current Advisor Market - Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*
- 3:00 - 5:00* Horse Safety Seminar – *Golf Club Meeting Space*
- 4:30 - 6:30* Vendor Show & Cocktail Hour – *Sonoran Room/Patio - Sponsored by Tequila Indianos*
- 6:15 - 7:00* Transportation to Cookout Site – *Meet at Corral*
- 7:00 - Until Cookout Dinner and Cowboy Games – *South Yucca Flats*

Wednesday, January 19

7:00 - 8:30* Breakfast – *Dining Room*

7:00 - 8:30* Past Presidents' Breakfast – *Dallas Room*

8:30 - 10:30 District/State Meetings: *Sponsored by Gallagher Insurance*

- District I - WY – *Cooper Room*
- District II – MT – *West Room*
- District III – CO – *Dallas/Saloon*
- District IV - Rest of the West – *Romeo Bravo Software Tent*

10:30 - 11:30 Vendor Show – *Sonoran Room*

11:30 - 12:30 Business Session: America Outdoors Report, By-Laws Changes, District Reports & Elections – *Romeo Bravo Software Tent - Sponsored by Wyoming Whiskey*

12:00 - 5:00* Jewelry Judy Sale – *Lobby/Card Room*

12:30 - 1:30 Lunch – *Pool Patio/Dining Room*

1:30 - 3:00 Greg Doersching, Next Level Coaching – *Roundup and Retain Seasonal Employees – Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

3:00 - 4:30 Vendor Show – *Sonoran Room - Sponsored by HUB International – Mountain States Limited*

5:00 - 6:00 Reception & Viewing of Auction Items – *Romeo Bravo Software Tent - Sponsored by NFP Insurance*

6:00 - 6:30 Hall of Fame Awards Presentation – *Romeo Bravo Software Tent*

6:30 - Until Dinner & DRA Auction – *Romeo Bravo Software Tent*

Thursday, January 20

7:00 - 8:30 Breakfast – *Dining Room*

8:30 - 10:00 Cheri Amos-Helmicki, Bar Lazy J Ranch – *Tack Management & Best Practices for Getting Horses Trail Ride Ready – Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

10:00 - 10:30 Coffee Break – *Romeo Bravo Software Tent - Sponsored by*

10:30 - 12:00 Robert Griffin, Preferred Reports – *Ranch Wildfire Mitigation Strategies – Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

12:00 - 1:00 Lunch – *Pool Patio/Dining Room*

1:15 - 3:00 Dude Ranch 101 – *Romeo Bravo Software Tent*

We encourage you to stay and enjoy the ranch for another day/night. If you choose to stay, please join us tonight for a sponsored cocktail hour in the bar and enjoy dinner on your own at the ranch or in town.

6:00 - 7:00 Cocktail Hour – *Saloon - Sponsored by SBW and Associates*

7:00 – Until Dinner on your own