



2022 Vendor Information

Rancho de los Caballeros, Wickenburg, AZ
Set up 12-5pm on January 17, Show on January 18 & 19, 2022

**Please read ALL of the information for the 2022 DRA
Convention!**

Key Information:

- **Payment:** The DRA will be billing for booths this year, please only send your completed registration form at this time.
- **Electricity:** Electrical outlets are limited - please only request one if your booth display absolutely needs it!
- **Set-Up:** Set up is from 12pm-5pm on Monday January 17th. Please come to the registration table in the front office first.
- **Gift Bags/Auction Items:** We are not doing gift bags this year. Please consider donating to our annual auction on Wednesday night!
- **Vendor Agenda:** Find this on page 4 of this document.
- Vendors are welcome at all events, speaker sessions, cocktail hours, and meals. (These are great additional networking opportunities!)

Booth Space Specifics and Inclusions:

- \$500 for each booth - includes 2 representatives.
- Any additional representatives are \$200 per person.
- Maximum 3 representatives in the booth at any time.
- Space for each vendor will be approximately 10' wide by 6' deep.
- 8ft table and 2 chairs will be provided.
- Free ¼ page full color ad in a special edition Pre-Convention Vendor Guide to be emailed to all of the ranches 1 month prior to the Convention as well as put on the DRA website.
- Free listing on the Vendor Page at duderanch.org.
- 150 word write up and a company logo to be included in the Convention Vendor Guide.

Cancellation & Refund Policy:

Vendors may be issued a full refund for cancellations before **December 1, 2021**. Cancellations after this date are non-refundable.

Sponsorships:

There are only 2 sponsorships left for the 2022 Convention! Contact Bryce if you are interested in gaining additional promotion for your company during the convention! 307-587-2339 or Bryce@duderanch.org.



2022 Convention & Trade Show Vendor Registration

Rancho de los Caballeros, Wickenburg, AZ
Set up 12-5pm on January 17, Show on January 18 & 19, 2022

Please send completed registration form to: info@duderanch.org or PO Box 2307 Cody, WY 82414

Company Name: _____

Attendees: _____

Show Attendee Contact Information:

1. _____

Email: _____

2. _____

Office Phone: _____

3. _____

Cell Phone: _____

4. _____

Please indicate your booth needs for the Vendor Show:

_____ Electrical Outlet

Trade Show Pricing

Registration for 2 people is \$500. Additional attendees are \$200 per person, however, due to restrictions, there is a booth capacity of 3 people. **Please note that you will be invoiced for your registration fee this year, so no payment is due at this time.**

A. Registration/Booth Fee	\$ <u>500</u>
B. Additional Attendee (\$200 per person)	\$ _____
C. Sponsorship _____	\$ _____

Total Due: \$ _____

Please indicate your needs for the Vendor Guide information below. If you are a new vendor you MUST send in new materials.

_____ I will send new materials.

_____ Use my advertisement, write up and logo from the previous convention.

Please send 150 words of text describing your goods/services, a company logo and an ad 3.50" wide by 4.75" tall in a .jpg format by **October 15, 2021.**

If you need an example, please contact Jamie Denué at info@duderanch.org.

Please note the DRA does not create ads for vendors.

Accommodations:

See next page for pricing details

Rancho de los Caballeros:

To make reservations please call 800.684.5030 and reference the DRA Convention.

Kay El Bar Guest Ranch:

To make reservations please call 928.684.7593 and reference the DRA Convention. ****Shuttles will NOT be available.****

Best Western Rancho Grande:

To make reservations please call 928.684.5445 and reference the DRA Convention. ****Shuttles will NOT be available.****

Off Property Meals:

Please call Rancho de los Caballeros to book & pay for off-property meals. 800.684.5030

****You will NOT be able to purchase meals at the ranch during the Convention.****

Date: _____

Signature: _____



Convention Pricing Information

****Please Note: There Will NOT be Shuttles Available From Kay El Bar or the Best Western Hotel.****

Rancho de los Caballeros - currently FULL

Package Prices:

3 nights - single occupancy \$870, all inclusive (includes taxes & gratuities)

3 nights - double occupancy \$1,100 all inclusive (includes taxes & gratuities)

**extra persons are charged \$250/person, all inclusive (includes taxes & gratuities)

4 nights - single occupancy \$1,200, all inclusive (includes taxes & gratuities)

4 nights - double occupancy \$1500, all inclusive (includes taxes & gratuities)

**extra persons are charged \$330/person, all inclusive (includes taxes & gratuities)

****NOTE: The ranch is currently BOOKED. A waiting list is being created, but please make other arrangements.**

To make reservations please call 800-684-5030 and reference the DRA Convention.

Kay El Bar Guest Ranch

Roughly 8 miles from the ranch. (10 minute drive).

Package Prices:

3 nights (Mon. - Wed.) - single or double occupancy \$700 (includes breakfast & taxes)

4 nights (Mon. - Thur.) - single or double occupancy \$940 (includes breakfast & taxes)

To make reservations please call 928-684-7593 and reference the DRA Convention.

Best Western Rancho Grande

Roughly 5 miles from the ranch. (10 minute drive).

Package Prices:

3 nights (Mon. - Wed.) - King Room \$545 (includes continental breakfast & taxes)

3 nights (Mon. - Wed.) - Double Queen Room \$615 (includes continental breakfast & taxes)

4 nights (Mon. - Thur.) - King Room \$725 (includes continental breakfast & taxes)

4 nights (Mon. - Thur.) - Double Queen Room \$815 (includes continental breakfast & taxes)

To make reservations please call 928-684-5445 and reference the DRA Convention.

Off-Property Meal Prices

Package Price:

\$75.00/day (includes breakfast, lunch, dinner and taxes and gratuities)

Individual Dinners:

Dinner: \$49.00 (includes taxes and gratuities)

****You must call Rancho de los Caballeros to book & pay for off-property meals. 800-684-5030****



Vendor Schedule of Events

96th Annual Convention

Jan. 17 – 20, 2022 ~ Rancho de los Caballeros, AZ

** Concurrent Events*

Monday, January 17

12:00 - 5:00* *Registration & Auction Collection & Vendor Set Up – Lobby/Main Office & Sonoran Room*

5:00 - 6:30 *Welcome Reception & Cocktail Hour – Pool Patio - Sponsored by PATH for Ranches*

6:30 - Until *Dinner – Dining Room*

Tuesday, January 18

7:00 - 8:30* *Breakfast – Dining Room*

7:00 - 8:15* *Registration – Romeo Bravo Software Tent*

8:30 - 10:30 *Opening General Session – Romeo Bravo Software Tent - Sponsored by Leavitt Recreation and Hospitality Insurance*

Meeting Called to Order & Pledge of Allegiance

Invocation

Welcome & Convention Overview

State of the Association

Introduction of Board of Directors & Membership

Future Convention Locations

Treasurer's Report

Dude Ranch Foundation Report

Philadelphia Insurance Presentation

10:00 - 10:30 *Vendor Meeting – Sonoran Room*

10:30 - 12:30 *Vendor Show – Sonoran Room*

12:30 - 1:30 *Lunch – Pool Patio/Dining Room*

1:30 - 2:15 *DRA Marketing Presentation – Romeo Bravo Software Tent*

2:15 - 2:45 *Coffee Break – Romeo Bravo Software Tent - Sponsored by Inside Out Solutions*

2:45 - 4:00* *Ken Shapiro & Audrey Wood, Travel Age West – TBD - Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

3:00 - 5:00* *Horse Safety Seminar – Palo Verde Room*

4:30 - 6:30* *Vendor Show & Cocktail Hour – Sonoran Room/Patio - Sponsored by Tequila Indianos*

6:15 - 7:00* *Transportation to Cookout Site*

7:00 - Until *Cookout Dinner and Cowboy Games*

Wednesday, January 19

7:00 - 8:30* Breakfast – *Dining Room*

8:30 - 10:30 District/State Meetings: *Sponsored by Gallagher Insurance*

- District I - WY – *Cooper Room*
- District II – MT – *West Room*
- District III – CO – *Dallas/Saloon*
- District IV - Rest of the West – *Palo Verde Room*

10:30 - 11:30 *Vendor Show – Sonoran Room*

11:30 - 12:30 Business Session: America Outdoors Report, By-Laws Changes, District Reports & Elections – *Romeo Bravo Software Tent - Sponsored by Wyoming Whiskey*

12:00 - 5:00* Judy Jewelry Sale – *Lobby/Side Room*

12:30 - 1:30 Lunch – *Pool Patio/Dining Room*

1:30 - 3:00 Greg Doersching, Next Level Exchange - *TBD – Romeo Bravo Software Tent*

3:00 - 4:30 *Vendor Show – Sonoran Room - Sponsored by HUB International – Mountain States Limited*

4:30 - 6:00 *Vendor Show Tear Down and Clean Up – Sonoran Room*

5:00 - 6:00 Reception & Viewing of Auction Items – *Romeo Bravo Software Tent - Sponsored by NFP Insurance*

6:00 - 6:30 Hall of Fame Awards Presentation – *Romeo Bravo Software Tent*

6:30 - Until Dinner & DRA Auction – *Romeo Bravo Software Tent*

Thursday, January 20

7:00 - 8:30 Breakfast – *Dining Room*

8:30 - 10:00 Cheri Amos-Helmicki, Bar Lazy J Ranch – *Tack Management & Best Practices for Getting Horses Trail Ride Ready – Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

10:00 - 10:30 Coffee Break – *Romeo Bravo Software Tent - Sponsored by*

10:30 - 11:30 Speaker – TBD – *Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

12:00 - 1:00 Lunch – *Pool Patio/Dining Room*

1:15 - 3:00 Dude Ranch 101 – *Romeo Bravo Software Tent*

We encourage you to stay and enjoy the ranch for another day/night. If you choose to stay, please join us tonight for a sponsored cocktail hour in the bar and enjoy dinner on your own at the ranch or in town.

6:00 - 7:00 Cocktail Hour – *Saloon - Sponsored by SBW and Associates*

7:00 – Until Dinner on your own

