Please read ALL of the information for the 2022 DRA Convention!

Key Information:
- **Payment:** The DRA will be billing for booths this year, please only send your completed registration form at this time.
- **Electricity:** Electrical outlets are limited - please only request one if your booth display absolutely needs it!
- **Set-Up:** Set up is from 12pm-5pm on Monday January 17th. Please come to the registration table in the front office first.
- **Gift Bags/Auction Items:** We are not doing gift bags this year. Please consider donating to our annual auction on Wednesday night!
- **Vendor Agenda:** Find this on page 4 of this document.
- Vendors are welcome at all events, speaker sessions, cocktail hours, and meals. (These are great additional networking opportunities!)

Booth Space Specifics and Inclusions:
- $500 for each booth - includes 2 representatives.
- Any additional representatives are $200 per person.
- Maximum 3 representatives in the booth at any time.
- Space for each vendor will be approximately 10’ wide by 6’ deep.
- 8ft table and 2 chairs will be provided.
- Free ¼ page full color ad in a special edition Pre-Convention Vendor Guide to be emailed to all of the ranches 1 month prior to the Convention as well as put on the DRA website.
- Free listing on the Vendor Page at duderanch.org.
- 150 word write up and a company logo to be included in the Convention Vendor Guide.

Cancellation & Refund Policy:
Vendors may be issued a full refund for cancellations before **December 1, 2021.** Cancellations after this date are non-refundable.

Sponsorships:
There are only 2 sponsorships left for the 2022 Convention! Contact Bryce if you are interested in gaining additional promotion for your company during the convention! 307-587-2339 or Bryce@duderanch.org.
Company Name: _______________________________

Show Attendee Contact Information:
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________

Email: ________________________________________
Office Phone: __________________________________
Cell Phone: ____________________________________

Please indicate your booth needs for the Vendor Show:

_____ I will send new materials.
_____ Use my advertisement, write up and logo from the previous convention.

Please send completed registration form to: info@duderanch.org or PO Box 2307 Cody, WY 82414

Trade Show Pricing

Registration for 2 people is $500. Additional attendees are $200 per person, however, due to restrictions, there is a booth capacity of 3 people. **Please note that you will be invoiced for your registration fee this year, so no payment is due at this time.**

A. Registration/Booth Fee $500
B. Additional Attendee ($200 per person) $__________
C. Sponsorship $__________

Total Due: $__________

Accommodations:

*See next page for pricing details*

**Rancho de los Caballeros:**
To make reservations please call 800.684.5030 and reference the DRA Convention.

**Kay El Bar Guest Ranch:**
To make reservations please call 928.684.7593 and reference the DRA Convention. **Shuttles will NOT be available.**

**Best Western Rancho Grande:**
To make reservations please call 928.684.5445 and reference the DRA Convention. **Shuttles will NOT be available.**

**Off Property Meals:**
Please call Rancho de los Caballeros to book & pay for off-property meals. 800.684.5030

*You will NOT be able to purchase meals at the ranch during the Convention.*
**Convention Pricing Information**

**Please Note: There Will NOT be Shuttles Available From Kay El Bar or the Best Western Hotel.**

**Rancho de los Caballeros - currently FULL**

Package Prices:
- 3 nights - single occupancy $870, all inclusive (includes taxes & gratuities)
- 3 nights - double occupancy $1,100 all inclusive (includes taxes & gratuities)
- **extra persons are charged $250/person, all inclusive (includes taxes & gratuities)**

- 4 nights - single occupancy $1,200, all inclusive (includes taxes & gratuities)
- 4 nights - double occupancy $1500, all inclusive (includes taxes & gratuities)
- **extra persons are charged $330/person, all inclusive (includes taxes & gratuities)**

**NOTE: The ranch is currently BOOKED. A waiting list is being created, but please make other arrangements.**

To make reservations please call 800-684-5030 and reference the DRA Convention.

**Kay El Bar Guest Ranch**

Roughly 8 miles from the ranch. (10 minute drive).

Package Prices:
- 3 nights (Mon. - Wed.) - single or double occupancy $700 (includes breakfast & taxes)
- 4 nights (Mon. - Thur.) - single or double occupancy $940 (includes breakfast & taxes)

To make reservations please call 928-684-7593 and reference the DRA Convention.

**Best Western Rancho Grande**

Roughly 5 miles from the ranch. (10 minute drive).

Package Prices:
- 3 nights (Mon. - Wed.) - King Room $545 (includes continental breakfast & taxes)
- 3 nights (Mon. - Wed.) - Double Queen Room $615 (includes continental breakfast & taxes)
- 4 nights (Mon. - Thur.) - King Room $725 (includes continental breakfast & taxes)
- 4 nights (Mon. - Thur.) - Double Queen Room $815 (includes continental breakfast & taxes)

To make reservations please call 928-684-5445 and reference the DRA Convention.

**Off-Property Meal Prices**

Package Price:
- $75.00/day (includes breakfast, lunch, dinner and taxes and gratuities)

Individual Dinners:
- Dinner: $49.00 (includes taxes and gratuities)

*You must call Rancho de los Caballeros to book & pay for off-property meals. 800-684-5030*
* Concurrent Events

**Monday, January 17**

12:00 - 5:00* Registration & Auction Collection & Vendor Set Up – *Lobby/Main Office & Sonoran Room*

5:00 - 6:30 Welcome Reception & Cocktail Hour – *Pool Patio - Sponsored by PATH for Ranches*

6:30 - Until Dinner – *Dining Room*

**Tuesday, January 18**

7:00 - 8:30* Breakfast – *Dining Room*

7:00 - 8:15* Registration – *Romeo Bravo Software Tent*

8:30 - 10:30 Opening General Session – *Romeo Bravo Software Tent - Sponsored by Leavitt Recreation and Hospitality Insurance*

- Meeting Called to Order & Pledge of Allegiance
- Invocation
- Welcome & Convention Overview
- State of the Association
- Introduction of Board of Directors & Membership
- Future Convention Locations
- Treasurer’s Report
- Dude Ranch Foundation Report
- Philadelphia Insurance Presentation

10:00 - 10:30 Vendor Meeting – *Sonoran Room*

10:30 - 12:30 Vendor Show – *Sonoran Room*

12:30 - 1:30 Lunch – *Pool Patio/Dining Room*

1:30 - 2:15 DRA Marketing Presentation – *Romeo Bravo Software Tent*

2:15 - 2:45 Coffee Break – *Romeo Bravo Software Tent - Sponsored by Inside Out Solutions*

2:45 - 4:00* Ken Shapiro & Audrey Wood, Travel Age West – *TBD - Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

3:00 - 5:00* Horse Safety Seminar – *Palo Verde Room*

4:30 - 6:30* Vendor Show & Cocktail Hour – *Sonoran Room/Patio - Sponsored by Tequila Indianos*

6:15 - 7:00* Transportation to Cookout Site

7:00 - Until Cookout Dinner and Cowboy Games
**Wednesday, January 19**

7:00 - 8:30* Breakfast – Dining Room

8:30 - 10:30 District/State Meetings: *Sponsored by Gallagher Insurance*
  - District I - WY – Cooper Room
  - District II – MT – West Room
  - District III – CO – Dallas/Saloon
  - District IV - Rest of the West – Palo Verde Room

10:30 - 11:30 Vendor Show – Sonoran Room

11:30 - 12:30 Business Session: America Outdoors Report, By-Laws Changes, District Reports & Elections – *Romeo Bravo Software Tent - Sponsored by Wyoming Whiskey*

12:00 - 5:00* Judy Jewelry Sale – Lobby/Side Room

12:30 - 1:30 Lunch – Pool Patio/Dining Room

1:30 - 3:00 Greg Doersching, Next Level Exchange - *TBD – Romeo Bravo Software Tent*

3:00 - 4:30 Vendor Show – Sonoran Room - *Sponsored by HUB International – Mountain States Limited*

4:30 - 6:00 Vendor Show Tear Down and Clean Up – Sonoran Room

5:00 - 6:00 Reception & Viewing of Auction Items – *Romeo Bravo Software Tent - Sponsored by NFP Insurance*

6:00 - 6:30 Hall of Fame Awards Presentation – *Romeo Bravo Software Tent*

6:30 - Until Dinner & DRA Auction – *Romeo Bravo Software Tent*

**Thursday, January 20**

7:00 - 8:30 Breakfast – Dining Room

8:30 - 10:00 Cheri Amos-Helmicki, Bar Lazy J Ranch – Tack Management & Best Practices for Getting Horses Trail Ride Ready – *Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

10:00 - 10:30 Coffee Break – *Romeo Bravo Software Tent - Sponsored by*

10:30 - 11:30 Speaker – TBD – *Romeo Bravo Software Tent - Sponsored by the Dude Ranch Foundation*

12:00 - 1:00 Lunch – Pool Patio/Dining Room

1:15 - 3:00 Dude Ranch 101 – *Romeo Bravo Software Tent*

*We encourage you to stay and enjoy the ranch for another day/night. If you choose to stay, please join us tonight for a sponsored cocktail hour in the bar and enjoy dinner on your own at the ranch or in town.*

6:00 - 7:00 Cocktail Hour – Saloon - *Sponsored by SBW and Associates*

7:00 – Until Dinner on your own